

WHEREAS; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in the state’s economy and future; and

WHEREAS; from an early age, financial education provides a strong foundation upon which kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; each year, bankers and bank volunteers across Wisconsin make it a goal to educate students across the state about money, advocating for the importance of financial literacy by donating to schools and libraries, producing videos of bankers reading books on financial literacy, and providing teachers with finance-related instructions and activities for their students; and

WHEREAS; the Wisconsin Bankers Foundation has also developed the Reading Raises Interest program to encourage students to read, set goals, and save money; and

WHEREAS; Wisconsin bank representatives serve on the Governor’s Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; starting with the 2028 graduating class, Wisconsin also now requires students to complete at least 0.5 credit of personal financial literacy to graduate from a school district, which will help work to ensure every student has the tools and skills to make smart financial and budgeting decisions to prepare for their future; and

WHEREAS; today, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in kids the value of making wise financial decisions and providing them with good role models in handling their finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 24 2025 as

**WISCONSIN TEACH CHILDREN TO SAVE DAY**  
throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 28th day of March 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State